



Society for the  
**Neural Control of Movement**

**NCM 2024**  
**Annual Meeting**  
**April 15 – 19, 2024**  
**DUBROVNIK, CROATIA**

**SPONSOR & EXHIBITOR**  
**OPPORTUNITIES**  
**PACKAGE**

**Dear Collaborators and Industry Partners,**

It is our pleasure to invite you to support the upcoming meeting – the NCM 2024 Annual Meeting – which will be held in Dubrovnik, Croatia from April 15 – 19, 2024. This meeting of the Society for the Neural Control of Movement will be held at Valamar Lacroma Hotel just outside the old gates of Dubrovnik. The meeting will include presentations targeted to any researcher interested in motor control, covering such topics as the control of eye, head, and reaching movements, posture and gait, the sensory influences on motor control, theoretical and computational foundations of motor control, and disorders of motor control and recovery of function.

The meeting provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the meeting through its sponsorship and exhibit program. Advertise in the congress program, be an exhibitor and display your product, or support the scholarship program! Full details can be found in this package.

We look forward to welcoming you to Dubrovnik in April 2024!

Sincerely,

Kazuhiko Seki

**Development Officer**

# What is NCM 2024?

NCM consists of over 400 members (with a total of 2500 on our distribution list) from a variety of disciplines including neurophysiology, neuroanatomy, functional imaging, developmental neurobiology, behavioral neuroscience, neurology, psychophysics, computational modeling, and cellular and molecular neuroscience. These approaches are bound together by an interest in the neural mechanisms underlying motor behavior.

NCM meets every year at an annual meeting rotating between North America, Europe, and Asia, and we're pleased to visit to Croatia and meet in the beautiful and historic city of Dubrovnik. We expect over 300 delegates to be in attendance in 2024.

# Who is organizing the meeting?

The **NCM 2024 Annual Meeting** is being organized under the leadership of the NCM Officers Drs. Kathleen Cullen, Adrian Haith, Alaa Ahmed, and Kazuhiko Seki.

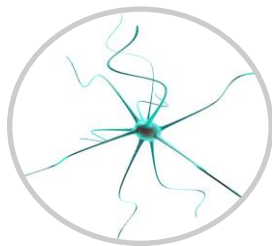
The **Scientific Content** is managed by the Program Chair Adrian Haith. The NCM society encourages a scientific program which reflects the diversity of the field (e.g., women, geographic location, underrepresented minorities, career stage).

The overall **congress planning process** is organized by members of the NCM 2024 Officers and the team at Podium Conference Specialists.



**WHY SPONSOR?**

# WHY SPONSOR?



## Connect with **leading and emerging** scientists

You will gain exposure, build relationships, develop partnerships and connect with representatives in the field of neuroscience from over 20 countries worldwide, including USA, Canada, Germany, UK, Japan, and others.



## Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the meeting and its aims. Set your product, service and brand apart from your competitors



## **Face time** with leading scientists

You will have the opportunity to connect with over 300 international neuroscience representatives. Marketing opportunities, exhibit booths and networking are among the many benefits associated with sponsoring this meeting.



## Support **young investigators**

Because of our unique sponsor program, your support will help up and coming neuroscience investigators continue to nurture and develop their training.

# Satellite Meeting Opportunities

The NCM 2024 Annual Meeting is preceded by a one-day satellite meeting on a topic relevant to the NCM community.

The 2024 Satellite meeting is “**Artificial sensorimotor control from restoration to augmentation**” and is organized by Tamar Makin, *Cambridge University*, Hayriye Cagnan, *Oxford University*, Sergey Stavisky, *University of California, Davis*, and Silvestro Micera, *EPFL*.

Opportunities to support the satellite meeting, in addition to the annual meeting, are available. Please contact us to discuss the opportunities.

# **EXHIBIT OPPORTUNITIES**





# Why exhibit at NCM 2024?

## High Traffic Area

The 2024 Meeting floor plan will have exhibitors placed in a high traffic area, outside the main lecture theatre and amongst the poster session and food service, providing excellent exposure. The continued success of shortening the length of exhibit days, and having concentrated sessions from Tuesday – Thursday, has prompted the Board to continue with this plan for 2024.

## Dedicated Face Time

NCM dedicates **significant program time** to posters and exhibitors at the conference, with at least **2 poster and exhibitor sessions**. All catering is situated in the Hall, providing further face time with attendees

## Worldwide Network

Attending the NCM meeting gives exhibitors access to **leading scientists and clinicians in areas of neuroscience research from many countries and labs worldwide.**

# EXHIBIT OPPORTUNITIES

## Table Top – Two representatives

**\$1,850**

- One 6ft long skirted table with **two chairs**
- Two Expo name badges (additional badges available at \$350 each)
- Full page ad in the digital conference program
- Acknowledgment on Expo sign on-site
- Access to coffee breaks and lunch each day at the meeting

## Table Top - One representative

**\$1,500**

- One 6ft long skirted table with **one chair**
- One Expo name badge (additional badges available at \$350 each)
- Full page ad in the digital conference program
- Acknowledgment on Expo sign on-site
- Access to coffee breaks and lunch each day at the meeting

# ADVERTISING OPPORTUNITIES

## Premier Ad Package - \$1,000

- On-site poster and literature display
- Full page ad in the digital program

## Standard Ad Option - \$500

- Full page ad in digital meeting program (please note an ad is included in all booth purchases)

## Web Ad Option - \$500

- NCM web page ad for 1 year (\$300 if added to any other package or to an exhibitor booth)

## Literature Table Display - \$200

### AD SIZES

#### FULL PAGE

trim size 297mm x 210mm  
bleed size 303mm x  
216mm

*All advertisements must be  
submitted as JPEG files  
prior to March 6, 2024*

# BOOKING YOUR OPPORTUNITY

To book your booth, sign up as a sponsor, and/or advertise for the **NCM 2024 Meeting**, visit our website at <https://ncm-society.org/sponsorship-opportunities/> and follow the links to the 2024 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.