



Dear Colleague,

I am writing on behalf of the Society for the Neural Control of Movement (NCM) to ask for your support of our scholarship program during our upcoming annual meeting taking place April 20 – 22, 2021 in a virtual meeting environment. NCM consists of over 400 members (with a total of 2200 on our distribution list) from a variety of disciplines including neurophysiology, neuroanatomy, developmental neurobiology, neurology, motor psychophysics, oculomotor control, sensory foundations of motor behavior, translational and clinical challenges in sensory-motor control, and computational neuroscience. These fields are bound together by an interest in the neural mechanisms underlying motor behavior.

I am soliciting your help in particular because of our scholarship program and diversity initiatives, which supports young investigators in training and those from developing nations. This is an extraordinary opportunity for our finest trainees to gain broad exposure to cutting-edge research as well as to colleagues and senior investigators throughout the world. In 2019 we provided 12 scholarships with the support of multiple exhibitors and advertisers. In addition to established NCM Society members, these trainees entering the field represent a key constituency for your products. Normally, the annual meeting moves between sites in Europe and the United States and for the first-time in 2019, Asia. The 2019 meeting was held in Toyama, Japan with just over 320 registrants, of which over 100 were trainees. We anticipate an even higher number of online attendees based on past experience, including our highly successful scholarship winner symposium in June 2020 that attracted over 500 participants daily.

The 2021 virtual meeting will have exhibit booths as part of the online platform with the opportunity to custom brand the booth and have multiple sales team members work the booth for the duration of the meeting.

I expect the upcoming meeting to be highly successful and well attended. More information about the meetings and our society can be found at: <http://www.ncm-society.org>.



We have devised a plan with several levels of support and exposure as follows:

Contribution	Program Listing
\$500	Virtual exhibit booth, full page ad in digital conference program
\$300	Full digital program ad and web ad for 1 year
\$200	Full page ad in the meeting program (included with a virtual booth)
\$200	NCM web page ad for 1 year

To register online for an exhibit space, and or table display, please click here

<https://www.confmanager.com/main.cfm?cid=2827&tid=32>

We would consider alternative combinations or mechanisms and welcome your input. Please consider a contribution, and also the option of joining us as an exhibitor. The opportunity to attend the NCM annual meeting, even in a virtual format, can be a key catalyst in a young investigator's career, for which your support is critical. The meeting also provides a well-targeted audience for your company's interests. Thank you for your consideration.

Cordially,

Brian Corneil, Ph.D.

Development Officer
Society for the Neural Control of Movement

Professor
Departments of Physiology & Pharmacology; Psychology
The University of Western Ontario
Email: bcorneil@uwo.ca

Scientist
Robarts Research Institute